

Inventing

Contributed by admin
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Whether you are an amateur or professional inventor, the process of creating new and unique products can be grueling. There are constantly questions within oneself as to whether an invention will be successful in competitive markets and whether inventing a new product creates more headaches than rewards. After all, it takes years and sometimes decades for an inventor to hit it big with their great new product. The inventing process does not need to be such a hassle, however, and a few important steps can make it possible to get your product to market.

First, it is important to set up a work area distinct from other areas of your house or apartment. This is important because the process of inventing a new product takes concentration and creativity, which is best served by creating a calm and isolated environment. As well, a separate space can include a workbench, desk, and a place for whatever supplies and parts are needed for the invention. Creating an efficient workspace is key to the inventing process.

As well, it is crucial that an inventor make sure that their product is indeed unique. For example, someone looking to invent a product to fix flat tires will have a lot of competition. Consulting a local store carrying competing products is one way to determine how unique your product really is. As well, taking a look at the United States patent registry is a good way to get an overview of products and see whether your idea has already been covered by another item.

Finally, keep your mind open! Inventing is not about thinking inside the box where everyone else is, but breaking out of that box and pondering the future of a certain product. As well, bounce ideas off friends, colleagues, family, or other inventors to do some free marketing testing for your new idea. The process of inventing is a melting pot, with many great ideas and constructive criticism mixed in to come up with a marketable final product.

Inventing is Very Satisfying: There are few things in life than realizing that you have come up with a great new idea. Inventors have this realization quite often in their lives though their satisfaction often comes from the process of inventing. Inventing a new product is satisfying but many inventors would say that the process of brainstorming, cultivating ideas, and fleshing out the details of an invention is much more satisfying. Like solving a difficult puzzle, the process of inventing is very satisfying in its difficulty and requirement of strong logical and reasoning skills.

To the faint of heart, the process of inventing a new product may seem too difficult or too long a process to undertake. However, those who are interested in finding new ways to do everyday things like clean your house, listen to music, or make your office more organized are thrilled by the process itself. We can look back to historically renowned inventors to see that the most important products in our world today came from a long process of prototypes, failed ideas, and problem solving. Thomas Edison's light bulb and his many other inventions came after years of trying to develop a commercially viable way to replace the gas-powered lamp. Henry Ford's Model T was the final product after years of experimentation by various inventors.

Inventing is very satisfying to a variety of different personality types. Whether a person is an amateur dabbling with an idea or a professional inventor with a track record of success, the main qualities needed to making inventions possible are persistence and a thoughtful mind. With more people gaining access to technologies like the Internet, the process of inventing has become more democratic and more satisfying for a larger group of people.